

**Report to:** Staffordshire Health & Wellbeing Board

**To be held on:** 06/09/18

<b>Report Title:</b>	Prevention through Wellness, Operational Programme and Governance					
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<b>Board Sponsor:</b>	Richard Harling					
<b>Report Type:</b>	System Issues	<input type="checkbox"/>	Prevention	<input checked="" type="checkbox"/>	Statutory Duties	<input type="checkbox"/>
<b>Recommendations / action required:</b>						
The Board is asked to:						
<ol style="list-style-type: none"> <li>1. Approve the Prevention through Wellness Operational Programme and Governance arrangements.</li> <li>2. Provide leadership to its further development and implementation.</li> <li>3. Support development of a new conversation with professionals and the public to promote greater personal ownership of wellbeing, self-management and independence.</li> <li>4. Consider regular reports on progress and assure the County Council and Sustainability and Transformation Partnership of its implementation.</li> </ol>						

### Brief Report Summary

The Board approved a refreshed Health and Well-being Strategy in June 2018, which sets out the county's ambition to increase healthy life expectancy across life stages - from birth through to end of life. The Board also approved the *Prevention through Wellness Framework* as its delivery vehicle.

The same Framework also supports Staffordshire County Council's Strategic Plan 2018 - 2023 and the Prevention Workstream within the Staffordshire and Stoke-on-Trent Sustainability and Transformation Partnership [STP].

The Framework has now been developed into a more detailed Programme of work including four transformational projects. The Board will play a key role in governance of this Programme.

### Main Body of the Report

#### Background/Introduction

1. Prevention through Wellness is core to the Health and Well-being Strategy, the County Council's Strategic Plan 2018 - 2023 and the Prevention Workstream within the STP.
2. With a growing and ageing population, a rising cost of care and health and care budgets that are falling in real terms there is a collective imperative to promote greater health and

wellbeing and reduce the need for health and care services. We need a culture shift by residents and professionals to promote greater personal ownership of wellbeing, self-management and independence.

### **Prevention through Wellness Operational Programme**

3. The Programme includes four transformation projects and five public health “business as usual” projects.
4. The transformation projects are:
  - a. **Preventative Pathways** - Simplifying and connecting services and engendering health and care culture that promotes personal ownership of wellbeing, self-management and independence.
  - b. **Supportive Communities** – Build the capacity, systems and processes that help people to live independently and manage their care needs with support from families and communities in the first instance.
  - c. **Digital and Voice** - Connecting and giving people their data, providing insights on their health and wellbeing and information to support people to live healthier lifestyles.
  - d. **Healthy Environments** - Improving where and how we live, including supporting people to improve their own environment & and reduce risks to their wellbeing.
5. The ‘business as usual’ projects are:
  - a. Sexual Health
  - b. Drugs and Alcohol
  - c. Healthy Communities
  - d. Health Protection

### **Current Activity**

6. Work is underway in all areas and we will up-date the Board on a quarterly basis on progress

### **Role of the Health and Well-being Board**

7. Implementing the Programme will require a sustained and co-ordinated effort across a range of public sector partners and professionals as well as contribution from the private sector and local residents themselves. The role of the Board is to:
  - a. Provide leadership to its further development and implementation, in particular to support development of a new conversation with professionals and the public to promote greater personal ownership of wellbeing, self-management and independence.
  - b. Provide assurance on behalf of the public to the County Council and Sustainability and Transformation Partnership of its implementation.

### **Appendices:**

Delivering the County Strategies – HWBB Assurance Board